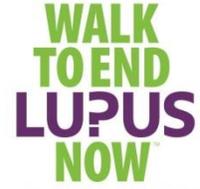


Sample Donation "Ask Letter"



Dear <ENTER NAME>,

On <ENTER DATE OF WALK> (Beaumont – date, Houston – date, Galveston – date, Corpus Christi – date,, Harlingen - date), I will be participating in the Walk to End Lupus Now™ event to benefit the Lupus Foundation of America, Texas Gulf Coast Chapter. I am writing to ask you for your support in joining me in the fight against lupus.

<Write a sentence or two here on your personal reason for walking or running.>

Lupus is an unpredictable and misunderstood autoimmune disease that ravages different parts of the body. It is difficult to diagnose, hard to live with, and a challenge to treat.

Lupus is a cruel mystery because it is hidden from view and undefined, has a range of symptoms, hits out of nowhere, and has no known cause and no known cure. Its health effects can range from a skin rash to a heart attack. Lupus is debilitating and destructive, and can be fatal, yet research on lupus remains underfunded relative to its scope and devastation.

More than 1.5 million Americans and 45,000 people in the Texas Gulf Coast region are living with lupus and yet, still few viable treatments and no known cure exists.

Your generous donation will go towards solving the cruel mystery of lupus while providing support, services, and education to those who suffer from its brutal impact.

You can help me reach my fundraising goal by making a secure online donation, following these short steps:

1. Go to www.LupusTexas.org.
2. Click on the <ENTER WALK CITY> Walk banner listed under Upcoming Events.
3. On the left-hand sidebar, click "Sponsor a Walker or Runner".
4. Enter in any part of my name in the search fields and click 'search'. Then click on my hyperlinked name which will take you to my donation page.
5. Click the green "Give Now" button and enter in your donation information.

OR you can make a check out to the LFA, Texas Gulf Coast Chapter and mail it to their office address:

Attn: Walk To End Lupus Now
3701 Kirby Drive, Suite 700
Houston, Texas 77098

Thank you for taking steps with me to bring hope to millions of individuals affected by lupus!